

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03534 251154Z

ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----050411 252021Z /70

R 251105Z AUG 77

FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 1435

UNCLAS STOCKHOLM 3534

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJ: ADS REQUEST- DENNISON INTERNATIONAL CO., FRAMINGHAM, MA

REF: CD 144 JUNE 30, 1977

1. A NUMBER OF STATIONERY WHOLESALERS WERE CONTACTED AND GIVEN DESCRIPTIVE MATERIAL. NONE, HOWEVER, HAVE INDICATED INTEREST IN REPRESENTING DENNISON INTERNATIONAL CO. IN SWEDEN. THEIR PRINCIPAL REACTION WAS THAT THERE ARE TOO MANY COMPETITIVE PRODUCTS ALREADY AVAILABLE ON THE SWEDISH MARKET.

2. WE BELIEVE THAT THESE PRODUCTS ARE MOST SUITABLE FOR A DEPARTMENT STORE OR A CHAIN STORE. WE THEREFORE CONTACTED NK-AHLENS AB, WHICH IS A VERY LARGE DEPARTMENT STORE CHAIN. THE RESPONSIBLE PURCHASING MANAGER IS, HOWEVER, ON VACATION. WE HAVE SENT HIM THE BROCHURE MATERIAL AND WILL REPORT LATER ON HIS REACTION.

PREPARED BY G. WITT. APPROVED BY: T.RUMME.

PERRY

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STOCKH03534
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Errors: N/A
Expiration:
Film Number: D770307-1090
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770821/aaaaarud.tel
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 228ae852-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 1
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 02-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1480914
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST- DENNISON INTERNATIONAL CO., FRAMINGHAM, MA
TAGS: BEXP, SW
To: COM
Type: TE
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Review Markings:
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